

## Standards of Excellence 2008

NO. of STD	STRATEGIC DIRECTIONS	STANDARDS of EXCELLENCE	METHODS OF ASSESSMENT
<b>Primary Indicators of Academic Excellence</b>			
1	Academic Excellence	Achieve the exceptional ratings on the eight annual NCCCC Performance Indicators	Critical Success Factors Report, College Surveys
2	Academic Excellence	Meet or exceed the standards on each of the eight annual NCCCCS Performance Indicators when compared to other North Carolina community colleges	Critical Success Factors Report, College Surveys
<b>Secondary Indicators of Academic Excellence</b>			
2.1	Academic Excellence	70% of graduates with terminal degrees will be employed in their field of study one year after graduation	Employment Survey ( administered one year after graduation)
2.2	Academic Excellence	95% of employers surveyed will be satisfied with CVCC graduates	Employer Survey
2.3	Academic Excellence	50% of exiting students surveyed will report they met their goal(s)	TBD
2.4	Academic Excellence	Number of Contact Hours Taught by Full-Time Faculty within Discipline =>60%	Faculty Teaching Load Reports
2.5	Academic Excellence	Number of Contact Hours Taught by Part-Time Faculty within Discipline <40%	Faculty Teaching Load Reports
2.6	Academic Excellence	An Annual Program Review (APR) will be performed for all programs and services	APR Reports
2.7	Academic Excellence	95% of curriculum students surveyed will be satisfied with their instruction	Curriculum Instructional Evaluation
2.8	Academic Excellence	100% of full-time faculty must meet SACS Requirements	Credentials Review

## Standards of Excellence 2008

NO. of STD	STRATEGIC DIRECTIONS	STANDARDS of EXCELLENCE	METHODS OF ASSESSMENT
2.9	Academic Excellence	100% of part-time faculty must meet SACS Requirements	Credentials Review
<b>Primary Indicators of Economic and Workforce Development</b>			
3	Economic and Workforce Development	Achieve excellent employer satisfaction ratings for customized training	Industry surveys
4	Economic and Workforce Development	15% of the adult population in the service area will be enrolled in programs at CVCC	Critical Success Factors Report, College Surveys
5	Economic and Workforce Development	The number of GED's awarded annually will increase by 10%	Critical Success Factors Report, College Surveys
<b>Primary Indicators of Globalization/Diversity</b>			
6	Globalization/Diversity	90% of the College employees and students surveyed will realize annual efforts to make globalization inclusive in courses and campus activities.	Annual Student Survey of College Services, F/S/A Survey
7	Globalization/Diversity	Annually increase by 2% the participation and completion rates of minority students	Fall Enrollment Report
<b>Primary Indicators of Community Engagement</b>			
8	Community Engagement	90% of the College employees, students and external customers surveyed will realize annual efforts to increase College efforts to engage segments of the community through various activities.	Annual Student Survey of College Services, F/S/A Survey, and external customer surveying
<b>Primary Indicators of College Environment</b>			

## Standards of Excellence 2008

NO. of STD	STRATEGIC DIRECTIONS	STANDARDS of EXCELLENCE	METHODS OF ASSESSMENT
9	College Environment	90% of the College employees, students and external customers surveyed will realize annual efforts by the College to improve the College environment.	Annual Student Survey of College Services, F/S/A Survey, and external customer (such as MPC survey) surveying
<b>Secondary Indicators of College Environment</b>			
9.1	College Environment	Multi-Purpose Complex	Multipurpose Complex Services and Events Evaluation
9.2	College Environment	Satisfaction of College Services Provided to Full-Time & Part-Time Corporate & Continuing Education Instructors	Corporate & Continuing Education Instructional Evaluation
<b>Primary Indicators of Resource Development</b>			
10	Resource Development	Funds procured to reach the goal of a ten million dollar endowment by 2012 will increase each year.	Annual Report
<b>Secondary Indicators of Resource Development</b>			
10.1	Resource Development	95% of participants attending activities provided by Internal Development will be satisfied	Post Activity Survey
10.2	Resource Development	100% of full-time employees will meet the annual requirement for professional development	Professional Development Summary Report
10.3	Resource Development	2% additional grant funding each year	Annual Funding Report
<b>Primary Indicators of Student Engagement</b>			
11	Student Engagement	90% of the students surveyed will realize annual student engagement efforts by the College	Annual Student Survey of College Services, F/S/A Survey

## Standards of Excellence 2008

NO. of STD	STRATEGIC DIRECTIONS	STANDARDS of EXCELLENCE	METHODS OF ASSESSMENT
12	Student Engagement	Increase the enrollment of 5079 curriculum students in fall 2007 by 3% for fall 2008	TBD
13	Student Engagement	Increase the retention rate by 2% in each year of the Strategic Plan	TBD